

# Press

June 21, 2018

Waste & Recycling Expo Canada / Municipal Equipment Expo Canada  
Canada's only trade event serving the waste, recycling and public works  
markets

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Energare Centre, October 24 – 25, 2018, Toronto, Ontario, Canada

## **A number of new exhibiting companies flock to Waste & Recycling Expo Canada**

The Waste & Recycling Expo / Municipal Equipment Expo has shown stunning growth since the announcement of the 2018 show. Not only is there a record number of returning exhibitors but new exhibitors are creating a fresh buzz around this year's expo. The continuous trend of growth with the outstanding surge of companies will take the 2018 show to a new level. Last year, Refreshtek, Gii Group and 31 other first time exhibiting companies made a strong impact on the exhibit floor with impressive products and services, hands on demonstrations and interactive presentations.

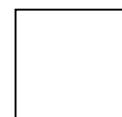
This year's show is set to welcome more exhibitors at this stage than ever before. Already, there are a number of new exhibitors that have products and technologies that are original to the industry. The 2018 Waste & Recycling Expo Canada is being held at the Energare Centre, October 24 – 25 in downtown Toronto. With such a great start of new and existing exhibitors coming aboard, supporters can expect fascinating debuts, innovations and products to fill the showroom floor.

### **New Exhibiting Companies**

**Booth #1336 Aggregates Equipment, Inc.** – AEI has gained the reputation for designing and manufacturing quality material processing equipment and systems for the aggregate, mining, scrap, composting, power generation and waste industries. From a turnkey engineered system to a single piece of equipment, AEI is backed by experienced professionals to provide guaranteed customer satisfaction.

**Booth #1422 Attrix Technologies:** A software and website development company, Attrix Technologies, delivers services of any complexity to clients worldwide. Attrix helps accelerate and address

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evolving market challenges by defining, designing and building software and mobile applications tailored to meet your specific business requirements. Attrix Technologies provides clients with next generation customized the web & mobile solutions.

**Booth #1022 Bottaro Mario S.r.l.** - Iron wire producers for over 60 years, Bottaro Mario S.r.l. is unlike any other manufacturer, by using and testing products on our automated machinery every day. At Bottaro every action springs from a customer oriented mentality. With flexibility, efficiency and rapidity, they respond in a customized way to the different needs of a global clientele. Extreme attention to details in production, in making packaging safe, in arranging transport and in loading and unloading operations ensure a product whose value is unaltered. Bottaro Mario offers every customer in whatever nation, the possibility of direct relations with native language personnel.

**Booth #1431 Caliber Communications, Inc.** - Providing for the installation and technical support in the cable TV industry, Caliber Communications, services companies like Spectrum, Comcast, Charter, and Cox Cable. In addition, have since expanded into new markets including Security Surveillance Systems, Home Automation, Home Theater Design, Access Control, and Digital Signage.

**Booth #1134 FATH-** A manufacturer of machine components made from plastic and metal, FATH can be your flexible, efficient and reliable partner from product conception to construction, tooling and production, right through to logistics. FATH Components started out as a family operation and evolved during the years into an owner managed international group with production and distribution companies in Europe, the PR China and the USA.

**Booth #1340 Flexhopper Plastics LTD-** A 100% Canadian owned international rotational molding plastics company. Flexahopper produces a wide range of oil and gas, agricultural, and marine products as well as packaging and aerospace components. Flexahopper Plastics is committed to world-class customer service, strong quality control, and continues to invest in advanced processing technologies.

**Booth #1413 Lynch Group of Companies** - Certified to the highest industrial standards, the Lynch Group of Companies is dedicated to designing and manufacturing hydraulic motion control manifolds and integrated hydraulic systems.

**Booth #1237 NS Industrial Tire Solutions-** A mobile tire service company with over 20 years' experience located in the Greater Toronto Area, NS Industrial Tire Solutions specializes in material handling and

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construction equipment tires and offers a variety of products to ensure that customers receive the right product for their application. The mobile press trucks allow for performing on site tire pressing and installation to ensure minimal downtime to equipment, translating to minimal impact to business.

**Booth #1326 Pro Force Marketing** - Pro Force Marketing Ltd. is a Canadian-based sales agency that deals exclusively within the heavy-duty industry. Pro Force Marketing is able to professionally support their customer's products in the marketplace and offer quality, value-added services such as on-site training, product awareness programs, and customized promotional campaigns. With a combined 190+ years of heavy-duty industry experience, there is a proven track record of providing comprehensive product support resulting in the highest levels of customer satisfaction.

**Booth #1426 SUEZ Canada Waste Services Inc.**- Operating and maintaining the Edmonton Co-Composting Facility, Edmonton Materials Recovery Facility, and maintains the Edmonton Integrated Processing & Transfer Facility for the City of Edmonton, SUEZ also operates and maintains the Swan Hills Treatment Centre for the Province of Alberta.

### **Expert Presentations**

Returning under a wave of applause, Dayton Davis, is set to host the Social Media sessions on the show floor again this year. These expert-led sessions will focus on how to incorporate various social media platforms into marketing strategies to keep businesses competitive. This value added component is beneficial for attendees and exhibitors, alike delivering non-stop, dynamic learning experiences for all to engage and connect with other industry leaders and like-minded individuals.

### **Educational Program**

Amidst a busy show floor, this year's ninth Canadian Waste to Resource Conference (CWRC), produced by the Ontario Waste Management Association will be held at the Waste & Recycling Expo/Municipal Equipment Expo. Led by industry professionals, the program will give access to case studies, discussions and solutions to several of today's challenges. For more details on this year's CWRC, visit [www.cw2rc.ca](http://www.cw2rc.ca).

Get specific show details at [www.cwre.ca](http://www.cwre.ca). The 21<sup>st</sup> edition will be held in downtown Toronto at the Enercare Centre, October 24 – 25, 2018. Registration is open and attendees can save 100% of their admission fee by registering now with this link: [www.cwre.ca/vip5](http://www.cwre.ca/vip5).

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Interested in exhibiting? Contact Arnie Gess at 403.589.4832.

Connect with Waste & Recycling Expo / Municipal Equipment Expo  
(#CWRE)

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com)

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