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CONFERENCE

NOVEMBER 5 - 6, 2024

EXHIBITION

NOVEMBER 6 - 7, 2024

THE INTERNATIONAL CENTRE

TORONTO, ON

EXHIBITOR
PROSPECTUS

**CONNECTING
RESOURCES**

people • products • services

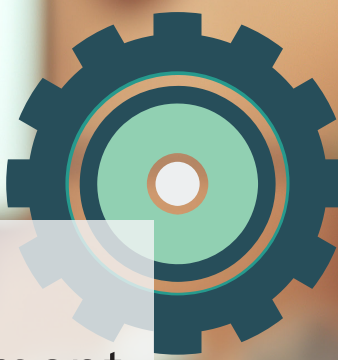


THE SHOW REIMAGINED

Highlight Future Waste and Recycling Solutions at Canada's Premier Trade Show!

Waste & Recycling Expo Canada offers an unparalleled platform to establish and grow your presence in the billion dollar Canadian waste management market. Our international event proudly hosts the industry's most prominent companies in the waste, recycling and public works markets. Each of them will showcase equipment, tools, products and services designed to meet the needs of the marketplace through their exhibit presentations, in-booth product demonstrations and hands-on training. Join your partners, colleagues and competitors this November in reaching their business goals and connecting with this most desirable market.





Redefining Your Reach in Recycling and Waste Management

The 2024 edition of Waste & Recycling Expo Canada is where industry leaders, experts, and innovators will converge November 6 - 7, to view the cutting-edge solutions that will shape the future of waste management in Canada.

In addition to your exceptional display of innovative products, CWRE will host a variety of networking, branding and educational opportunities.

INNOVATION AWARDS: Place your products and services in the spotlight, gaining exposure to a diverse audience eager to discover cutting-edge technologies and sustainable practices.

THOUGHT LEADERSHIP: Position your company as an industry leader by sponsoring any or all of the conference, keynote, seminars and discussions. Share your expertise and contribute to the collective knowledge shaping the future of waste management.

OPENING NIGHT PARTY: Reconnect with colleagues and clients over great music, food and fun in a relaxing atmosphere.

VISITORS REENERGIZED

**More than 81%
of visitors ranked
CWRE as one of the
only events they
attend to conduct
business in Canada.**



Our Attendees are Here To Do Business!

You can make more contacts and get more leads in two dedicated days of exhibiting than in months of sales calls. Reach this lucrative market and meet face-to-face with these buyers searching for the most innovative products and services to achieve their waste minimization and recycling goals.

Who Attends



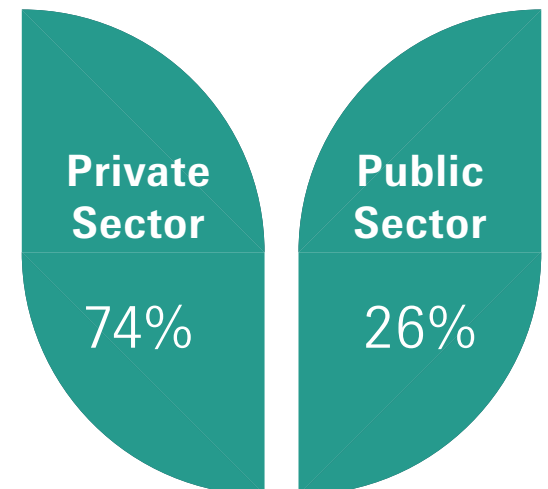
73% of Waste & Recycling Expo Attendees are Influencers / Decision Makers in the purchasing decision.*

*2023 CWRE Attendee Registration Report

78% of Waste & Recycling Expo attendees plan to spend up to \$250,000 from exhibiting companies.*

*2023 CWRE Attendee Registration Report

Visitor Interest : Top Product Categories



ENGAGED EXHIBITORS

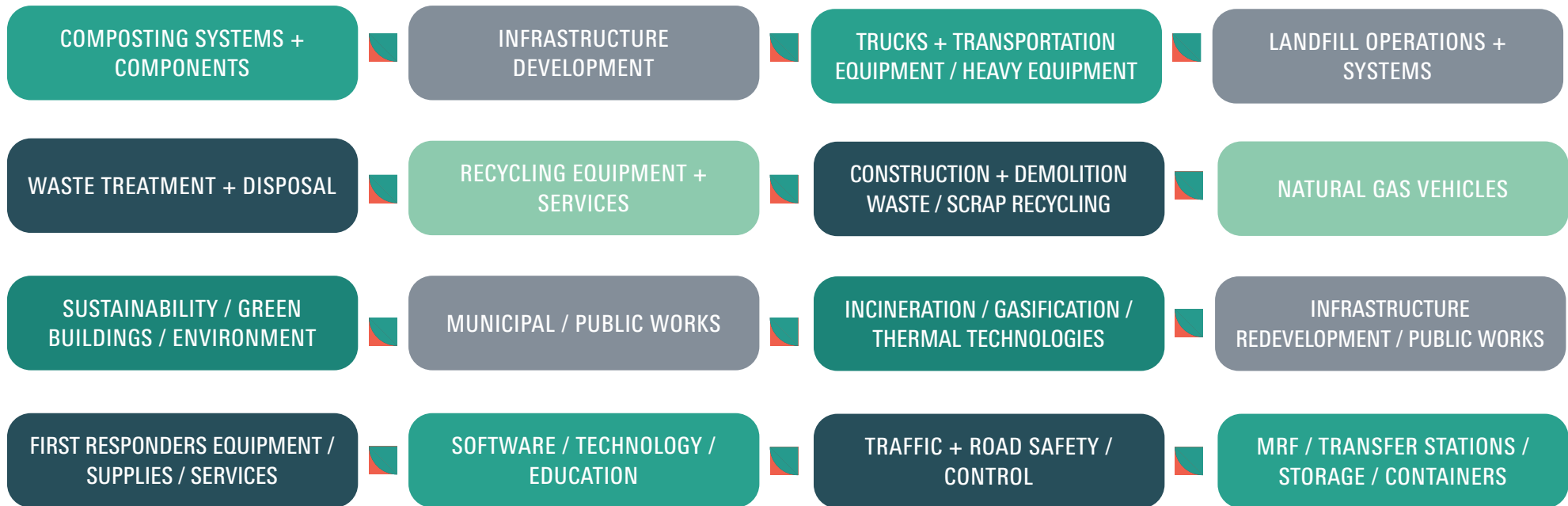


Nearly 88% of exhibitors met or exceeded their targets of connecting with highly qualified buyers at CWRE.

Exhibiting Equals Sales Success

You can make more contacts and get more leads in two dedicated days of exhibiting than in months of sales calls. Reach this lucrative market and meet face-to-face with these buyers searching for the most innovative products and services to achieve their waste minimization and recycling goals.

Who Exhibits



85%

of Waste & Recycling Expo exhibitors plan to close leads generated from the show*

*2023 CWRE Survey results

Whether you are looking to reach government department heads, property managers, recycling coordinators, distributors, large retail or other industry professionals, the Waste & Recycling Expo is the optimal choice. Connect with buyers from both the private and public sectors like Toronto Transit Commission, Waste Management, Stericycle, BFI Canada, TJX Companies, Costco, City of Toronto, Wal-mart, Big Truck Rental and many more.

"CWRE offers our company a means to reconnect with our current customer base and establish new customers all in one convenient location."

Jackie W. Barlow, II Vice President, Paradigm Software

What's Included?

- Booths are piped and draped from adjacent exhibitors and include exhibitor ID sign
- Company listing with product category references in official Mobile App
- Company listing on the CWRE Web site
- e-VIP passes for distribution to your current clients and top prospects
- Exhibition floor passes for your booth personnel
- Online Exhibitor Services Manual
- Frequent exhibitor updates with information on show developments
- Access to networking events held in conjunction with CWRE.

Reserve Your Space

Participation Fee (Raw Space Only) :

C\$ 28* per sq. ft. + 13% HST + \$395 Marketing Fee

- C\$250 per open corner for Corner, Peninsula and Island booth locations
- C\$395 Mandatory Marketing Fee

***Mandatory Marketing Fee includes:** (1) mobile app listing, (1) listing in the official digital directory, access to the online marketing platform which includes the online exhibitor search, display up to 5 product photos online, (1) company video upload and (5) social media links.

Maximize Impact.

Contact us today to secure your space and learn about sponsorship. Added exposure opportunities include digital marketing, onsite signage, and other event sponsorships.

Location, Location

The 2024 edition of Waste & Recycling Expo Canada will be held in Hall 5 of The International Centre, one of the only privately owned trade and consumer show and conference facilities in Canada. The International Centre is based in Mississauga— Canada's sixth largest city, situated in Southern Ontario. [Mississauga](#), a convenient 30-minute drive to downtown Toronto, is also home to Toronto's largest international airport and only mere minutes away from The International Centre.

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