

## Show Directory Advertising Form

Take advantage of the special advertising rates in the Official Show Directory published by Solid Waste & Recycling magazine.  
Deadline for submissions is September 16, 2011. Fax form to 416.510.5133

### 1 TO ENSURE ACCURACY, PLEASE CAREFULLY PRINT OR TYPE THE FOLLOWING:

Name:	_____
Company:	_____
Address:	_____
City:	_____ Province/State: _____ Postal/Zip: _____ Country: _____
Phone:	_____ Fax*: _____ Email*: _____
Web Site:	_____

\* By providing your fax number and/or e-mail address you are consenting to receive communications from Messe Frankfurt, Inc. and its affiliates via these media.

### 2 RATE INFORMATION?

Full Page	-	CDN \$1650.00
1/2 Page	-	CDN \$1070.00
1/4 Page	-	CDN \$ 660.00
Company Logo	-	CDN \$ 205.00

### 3 AD SPECIFICATIONS?

Full Page	-	5" x 7.5"
1/2 Page Horizontal	-	5" x 3.75"
1/4 Page Vertical	-	2.5" x 3.75"

### 4 AD SIZE REQUESTED?

- Full Page       1/2 Page Horizontal       1/4 Page Vertical       Company Logo (jpeg, gif, tif)

**Save 20%**

when you package your Directory Ad with an Advertisement in the October/November Show issue of Solid Waste & Recycling magazine. Deadline for the October/November issue is September 16, 2011.

### 5 MORE INFORMATION?

CONTACT BRAD O'BRIEN

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**FAX FORM TO 2011 CANADIAN WASTE & RECYCLING EXPO AT 416.510.5133**