



November 9 - 10, 2011

Palais de Congrès de Montréal

Montréal, QC

2011 Sponsorship & Advertising Opportunities

Drive *Traffic* to your Booth

Enhance your Brand

Increase your *Exposure*

BRANDED BADGE LANYARDS Exclusive Opportunity! C\$3,500

Imagine your company name around the neck of every attendee. Show lanyards will be distributed at registration to each expo attendee with your compliments.

- Sponsor is responsible for production & shipping of 3,000 dual-clip lanyards to the show.
- Show Management must approve design in advance.

GREETERS Exclusive Sponsorship! C\$3,000

Dress our models! Promote your products and company while driving traffic to your booth as the models welcome attendees from registration onto the show floor handing out the show guide and a one page promotion from your company.

- Sponsor is responsible for production costs.
- Show Management must approve promo design & clothing in advance.

REGISTRATION COUNTER PENS Exclusive Opportunity! C\$1,000

Provide convenience to attendees as they complete their registration forms, take notes in the symposium & on the show floor. This sponsorship spans beyond the show when attendees carry your company's marketing message back to their office.

- Sponsor is responsible for production and delivery of the pens to the show.
- A minimum quantity of 1,000 pens.
- All proofs must be submitted to Show Management for approval.

BANNER ADS ON THE WEB SITE Multiple Opportunities C\$1,200/each

(382 x 60 pixels) or (120 x 240 pixels)

A direct link from our home page to yours. Reach attendees, prospects, clients & more.

- Sponsor's banner ad will be posted through November 30, 2011.
- Sponsor is responsible for providing artwork.

BILLBOARD AD PANELS Multiple Sponsorships! C\$995

Your company name, logo, booth number and advertisement brilliantly displayed on a one single-sided (37" x 87") panel. A variety of key and high-visibility locations are available.

- Sponsor is responsible for providing artwork.
- Production costs are included.

ATTENDEE BADGE TICKETS Multiple Sponsorships! C\$800

Your company name, logo, booth number and advertisement displayed on one side of the registration badge handed to every attendee. Highlight a reception or prize giveaway.

- Sponsor is responsible for providing artwork. B/W logo & description of 25 words or less.
- Production costs are included.

PRODUCT INNOVATION PAVILION Limited Opportunities! C\$100

Showcase your latest innovation hitting the market in our feature area.

- Sponsor is responsible for providing product onsite and any shipping charges incurred
- Sponsor must be renting a booth that is large enough to hold the product.
- Show Management reserves the right to refuse any product to be displayed.



BANNER ADS ON THE WEB SITE

Your Ad Here! (382x60) - Full Banner

Your Ad Here! (120x240) - Button



canadian waste & recycling expo 2011

KRISTEN WOODBURN
MESSE

ATLANTA, GA
Recycling

Who a PLATSCREEN TV or one of 1 ERGO-RAMPs with 360-degree rotation will be in the hall at Booth 202 (Booth 202) on Saturday and you'll be the first to see it!

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Who a PLATSCREEN TV or one of 1 ERGO-RAMPs with 360-degree rotation will be in the hall at Booth 202 (Booth 202) on Saturday and you'll be the first to see it!

canadian waste & recycling expo

- o Badge Lanyards CDN \$3,500
- o Greeters CDN \$3,000
- o Registration Counter Pens CDN \$1,000
- o Web Banner Ads, select your size:
 - o 382 x 60 CDN \$1,200/ea Qty. _____ = \$ _____
 - o 120 x 240 CDN \$ 950/ea Qty. _____ = \$ _____
- o Billboard Ad Panels CDN \$ 950/ea Qty. _____ = \$ _____
- o Attendee Badge Tickets CDN \$ 950/ea Qty. _____ = \$ _____
- o Product Innovation Pavilion Entry CDN \$100

Subtotal CDN \$ _____
 + 5% GST \$ _____
 Subtotal CDN \$ _____
 + 8.5% QST \$ _____

TOTAL CDN \$ _____

ALL PRICES ARE IN CANADIAN DOLLARS.

Please return this signed agreement with full payment to reserve your sponsorship opportunity:
 Messe Frankfurt, Inc., 1600 Parkwood Circle, Suite 615, Atlanta, GA 30339, Phone: 770.984.8016, Fax: 770.984.8023.

Company Name: _____

Contact: _____

Mailing Address: _____

City/Province/Postal Code: _____

Phone: _____ Fax: _____

E-Mail: _____

Payment Information:

- Bank Wire** (Wire Transfer Information is available upon request. Please contact us directly.)
- Cheques** **NOTE: Canadian dollars only** *Please write "CWRE 2011 Sponsor" on the check.
 Please make cheques payable to: Messe Frankfurt, Inc. / 1600 Parkwood Circle, Suite 615 / Atlanta, GA 30339

Sponsoring Regulations:

No refunds. Please note that your sponsorship will not be promoted until your sponsorship fee is paid in full. You must be paid exhibitor to participate in the Sponsorship Program. It is understood that Exhibitors are responsible for providing Messe Frankfurt, Inc. with all company logos and materials for use with any sponsorship, and that all company logos and material are subject to approval by Messe Frankfurt, Inc.

We agree to abide by the conditions outlined in the Canadian Waste & Recycling Expo 2011 Sponsorship and Opportunities Brochure.

Signature: _____ Date: _____