

IMPORTANT DEADLINES

Form / Deadline	Date	✓
Sponsorship Opportunities	ASAP	
Booth Space Balance Due	August 12, 2011	
Booth Variance Request Form	September 2, 2011	
Exhibitor Appointed Contractor Form	October 1, 2011	
Exhibitor Badge Order Form	October 1, 2011	
Freeman Order Forms (Advanced Pricing)	October 18, 2011	
Product Innovation Pavilion	October 21, 2011	
Telecommunications Order Form (Advanced Pricing)	October 28, 2011	
Lead Retrieval Order Form (Advanced Pricing)	October 28, 2010	
Advance Warehouse Deadline	November 3, 2011	